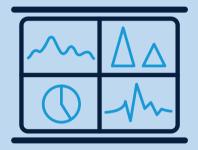
# TACKLING PAYMENT SCAMS, TOGETHER

#### ENHANCING DATA COLLECTION

by consolidating and expanding data collection on scams and generating insights to help drive scam-prevention responses





# IMPROVING KNOWLEDGE AND INFORMATION SHARING

among industry participants to better respond to evolving scam trends and evaluate the impact scam prevention efforts are having

# MAXIMISING CUSTOMER AWARENESS OF SCAMS

by developing and implementing industry-wide programs to facilitate greater awareness of scams and where to go for help





### MINIMISING THE IMPACT OF SCAMS ON AFFECTED CUSTOMERS

by ensuring they receive clear, effective, and timely support and staff are well trained to assist them

#### SETTING INDUSTRY STANDARDS



by collaborating to determine best practice and ensuring more consistent industry positions, stakeholder engagement, responses to scams and customer support









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